

Pleasanton Relief Fund

Microloans Up To \$60K

PeopleFund and the City of Pleasanton are teaming up to provide financial assistance to small businesses in Pleasanton that have been negatively impacted by COVID-19. PeopleFund is a nonprofit lender and certified community development financial institution. We offer capital to existing businesses, new businesses and non-profit organizations.

What are the loan terms?

- Zero payments with zero interest period for the first 6 months.
- Term of up to 78 months.
- Interest rate of 5-12% after 6 months

Who is eligible to apply?

- Businesses that have an established physical address in Pleasanton that have suffered temporary loss of revenue due to COVID-19.
- Applicants with credit scores 600 or over as of 1/31/2020.
- Applicants must be current with City and County Property Taxes.
- Exceptions to these requirements may be considered on a case-by-case basis.

Apply Now at [PeopleFund.org/Apply](https://www.peoplefund.org/Apply)

Contact Us For More Information!

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