



We help businesses fundraise from the crowd,
creating fans and advocates invested in their success.

Who We Are

Our mission is to connect individuals and businesses to build vibrant communities.



Raised over \$10M+

For small businesses (as of Jan. 2019, including NextSeed TX and NextSeed US offerings)

40+ businesses funded

By 10k+ members on the NextSeed platform

Averaging 10–20K

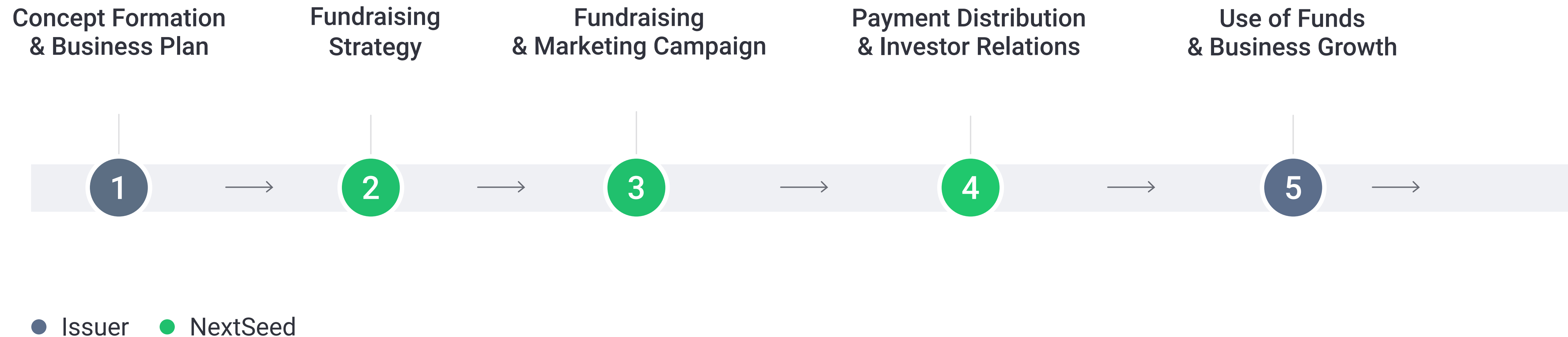
Unique web views per campaign

SEC-Registered Broker-Dealer

And the 1st SEC-Registered Funding Portal under Regulation Crowdfunding (May 2016)

Supporting The Entrepreneur's Journey

The path from dream to reality is full of challenges.
Here is where NextSeed will help you get to the finish line.



Why Use NextSeed to Raise Capital?

Raise Funds Under Flexible Terms

We offer several different types of funding options, from debt to equity, each with custom terms to fit your strategic growth plans.

One-Stop Platform

In addition to fundraising and marketing services, we coordinate legal support as well, providing a one-stop platform for you and your investors.

Full-Service Support

Our one-time fee comes with everything you need to launch, promote and service your campaign.

We Market Your Business










NextSeed builds a tailored marketing plan to maximize your reach and attract an investor community invested in your long-term success.

Raise Funds Under Flexible Terms

Type	Debt		Equity	
Structure	Term Notes	Revenue Sharing Notes	Convertible Notes	Preferred Equity
How It Works	Issuers make monthly payments for a fixed term that include interest and principal repayment.	Issuers share a percentage of their monthly gross sales and commit to paying back investors a fixed multiple over a maximum term.	Issuers offer a note that is convertible into equity upon a future exit or qualified financing.	Issuers offer ownership in a company, in the form of preferred shares, which may or may not pay periodic dividends.
Typically Suitable For	Retail, Local Food and Beverage, Businesses with Regular Cash Flow	Retail, Local Food and Beverage, Pre-Revenue Businesses	Consumer Products, Growth state companies	Hotels, Large local retail
Raise Amount	\$50,000 to \$2 Million		\$1 Million+	
Length of contract	Up to 72 months		N/A	
Security	Lien on the issuing entity's assets		Ownership	
APR	10–25%	15–25%	N/A	
Fee Structure	5–10% of raise		5–7% of raise, plus 5% of securities issued	

One-Stop Platform

We provide a bundle of services to create a seamless experience for business owners and their investors.

		Traditional Bank Loan	Online Lenders	Angel / VC	Marketing Agency	Legal Firm
<p>Fundraising We handle business plan and financial reviews, offering structures and term assessments, as well as repayment fulfillment service and ongoing investor relations.</p>						
<p>Legal NextSeed will help prepare offering documents, disclosures, and regulatory filings.</p>						
<p>Marketing We develop and execute on a tailored marketing strategy, including advertising, press, events, and special promotions.</p>						

Full-Service Support to Help Reach Your Goals



Marketing

Expert advertising, marketing and PR resources



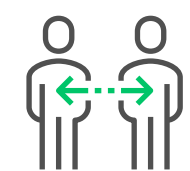
Campaign Development

Design and content creation services



Q&A

Facilitating investor questions during the offering



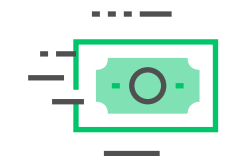
Investor Services

Servicing payments to investors



Escrow

Handling all banking, escrow and processing fees



Investment Processing

Collecting commitments and distributing funds



Disclosure Preparation

Legal templates and regulatory filing assistance



Tax Form Preparation

Distributing year-end documents to investors

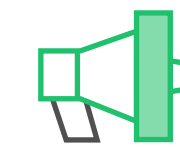
We Market Your Business

We'll build a customized marketing plan to maximize your fundraising reach.

We'll help you activate your current network and bring you new investors from the NextSeed community, mobilizing a diverse customer base invested in your long-term success.



Paid Advertising



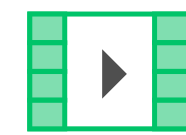
Public Relations



Social Media



Direct Mail



Custom Video Content



Printed Promotional Material

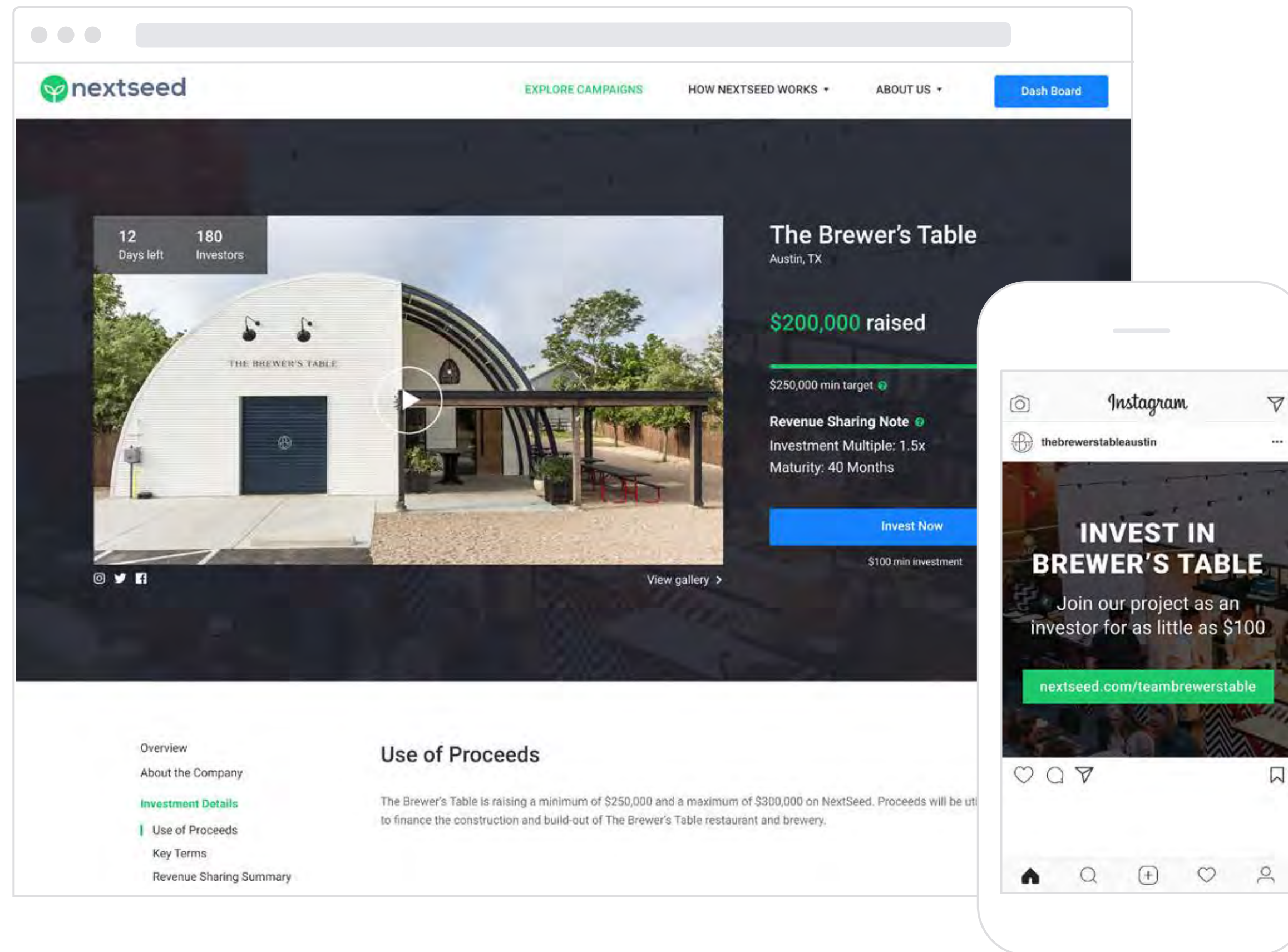


Email Marketing



Referral Programs

What Does a Typical Campaign Look Like?



14,886

Average unique pageviews per offering

185

Average investors per offering

90%+

Campaigns Meeting Fundraising Goals

\$257,438

Average closed offering size

\$1,392

Average investment size

72 Days

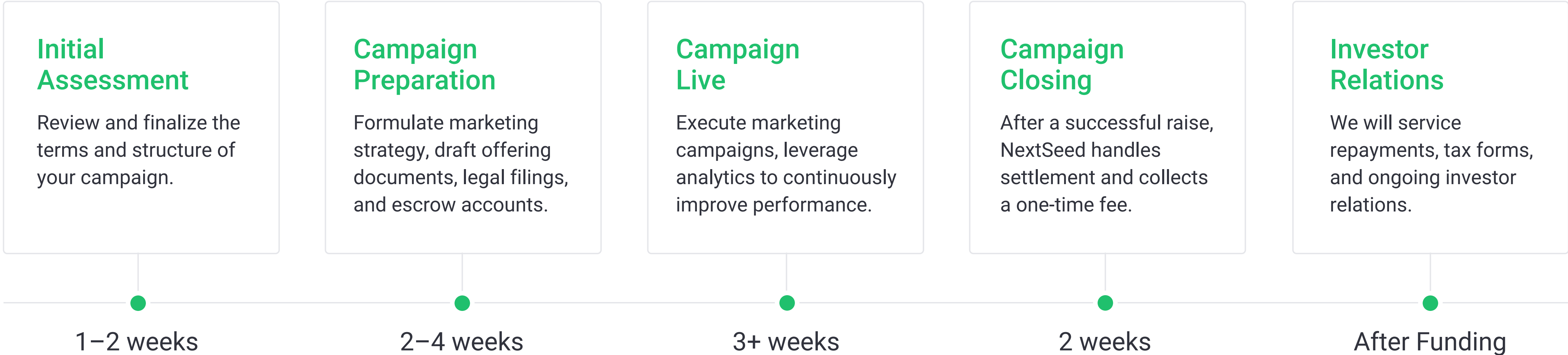
Average time to complete offering

4:09

Average minutes spent on each campaign page

*Data current as of 2/1/19

How It All Works



APPROXIMATE TIMELINE



Let's Talk

If you're interested in exploring flexible capital that fits your needs, please contact our team!

sales@nextseedsecurities.com

800-933-0885

www.nextseed.com